

Creating Impactful Partnerships

Launching a large-scale initiative demands long periods of sustained effort and the ability to lay aside individual agendas to serve the greater good. True Collective Impact is rare because it is time-consuming work that requires trust, leadership and above all, a tenacious commitment to the goal.

Jim and Becky Morgan and the Morgan Family Foundation have invested “patient capital” into building networks aligned around common goals. The Morgans gave the original support for the Northern Sierra Partnership (NSP), a collaborative initiative to protect, restore and enhance the magnificent natural landscape of the northern Sierra Nevada, and build the foundation for sustainable rural prosperity.

The NSP’s successes provide encouragement that hard-earned goals can be reached and large-scale change can be realized. Drawing on principles that served them well over a lifetime of public service and corporate leadership, the Morgans share some of their insights on how funders can play a role in helping multi-stakeholder groups achieve success on a grand scale...

How Funders for can Create a Space for Collective Impact

